

BEVERAGE INDUSTRY BULK DELIVERY SYSTEM

DELIVERY DOCTOR

Experts in Bulk Delivery...

WHAT IS BULK DELIVERY?

Bulk delivery is a growing trend in the beverage industry that utilizes carts to deliver product at a much more efficient rate than hand trucks. Warehouses are now being designed and built around the bulk delivery system. Trailer manufacturers are producing trailers specific to the system. Several benefits can be gained, including increased efficiency, reduction in workers compensation claims and fewer drivers per route.

- ◆ Pre-load by account at the warehouse
- ◆ Eliminate picking on the street
- ◆ Average 40 cases per cart vs. 10 for a hand truck
- ◆ Reduce number of trips by up to 500%
- ◆ Straight trucks instead of bay trucks-Less maintenance
- ◆ Faster check in time
- ◆ Reduce account service by up to 50%



"We have been using the B&P Bulk Delivery system for two years. In that time, we have increased our overall efficiency by 30% and cut our number of yearly workers compensation claims in half. This has allowed us to expand our business much faster than we anticipated."

-Midwest Beverage Distributor

- ◆ Reduced driver fatigue
- ◆ Reduce risk of injuries associated with bay trucks
- ◆ Fewer drivers per route
- ◆ Better driver retention
- ◆ **INCREASED BOTTOM LINE!**



Quality Engineered Delivery Products

Since 1945

DELIVERY DOCTOR

HIGH END PLATFORM TRUCK

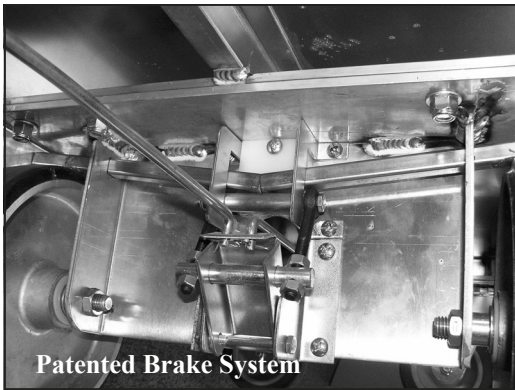
DESIGNED SPECIFICALLY FOR BULK DELIVERY



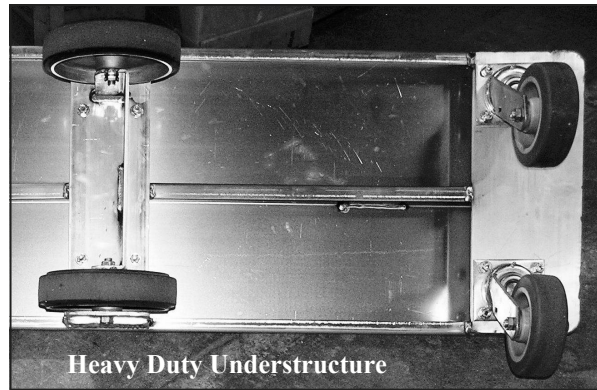
FHE 1860 203 HD3

Features

- ◆ 18" x 60" one piece formed deck for strength and resistance to fatigue
- ◆ 1500 pound capacity
- ◆ Heavy Duty understructure
- ◆ 8" poly core center wheels
- ◆ Full perimeter welded caster plates for strength
- ◆ 6" TPR corner Casters
- ◆ Widest wheelbase
- ◆ 47" formed handles w/ one vertical strap and 3 horizontal straps
- ◆ Engineered pockets keep handles in for use yet easily removable for storage
- ◆ **TWO YEAR WARRANTY!**



Patented Brake System



Heavy Duty Understructure

THE *BEST* ENGINEERED HIGH END CART ON THE MARKET!

- *Lightweight aluminum construction
- *Two removable 47" handles
- *2 swivel casters on each end with easy rolling 6" TPR tires standard
- *Standard center wheels are 8" mold on rubber with heavy duty roller bearings
- *Several wheel and caster combinations available. **Call for details!**
- *Unique heavy duty reinforced center wheel cage insures hours of trouble free use!

LENGTH: 60" WIDTH: 18" CAPACITY: 1500-Lbs.

*Other sizes available, **Call for details!**

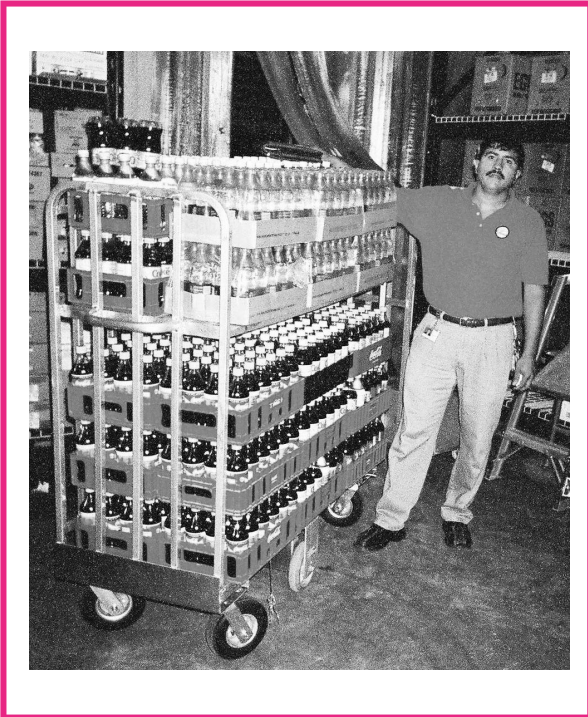
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Delivery Doctor

Offers Solutions...



Magcoa continues to work hand-in-hand with the beverage industry. When beverage distributors were looking for ways to decrease cost and increase efficiency, we developed the **Bulk Delivery System**. Similarly, when we were presented with the challenge of developing a system for stocking point-of-sale coolers, we stepped up and introduced the **Mac 12**.

This system revolutionizes the way coolers are managed. The carts are stocked up, kept in the walk-in, then brought up to the point-of-sale coolers as needed. By being able to bring cold product to the coolers, warm product, stock rotation, and customer dissatisfaction are virtually eliminated.



Mac 12 Features:

- ◆ Can be pre-loaded by account at the warehouse
- ◆ Tilt design allows easy maneuvers in tight places. Spins on it's own axis
- ◆ Folds flat for compact storage, reducing shipping costs
- ◆ Lightweight design is easily transported
- ◆ Heavy-duty understructure for maximum durability
- ◆ High capacity design reduces number of trips
- ◆ Modular construction for easy replacement of damaged components
- ◆ Adjustable / removable shelf to accommodate a variety of products
- ◆ Handle height is adjustable